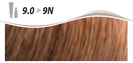
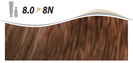
NATURAL
NATURALI

10.0 > 10N
lightest blonde
biondo platino

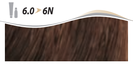


9.0 > 9N
very light blonde
biondo chiarissimo



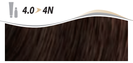
8.0 > 8N
light blonde
biondo chiaro

7.0 > 7N
medium blonde
biondo

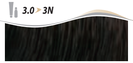


6.0 > 6N
dark blonde
biondo scuro

5.0 > 5N
light brown
castano chiaro



4.0 > 4N
medium brown
castano

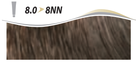


3.0 > 3N
dark brown
castano chiaro

2.0 > 2N
natural black
bruno

COLD NATURAL
NATURALI FREDDI

9.0 > 9NN
very light cold blonde
biondo chiarissimo Freddo



8.0 > 8NN
light cold blonde
biondo chiaro freddo

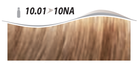
7.0 > 7NN
medium cold blonde
biondo freddo

6.0 > 6NN
dark cold blonde
biondo scuro freddo

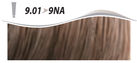
5.0 > 5NN
light cold brown
castano chiaro freddo

4.0 > 4NN
medium brown
castano freddo

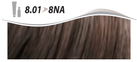
SOFT ASH
LEGG. CENERE



10.01 > 10NA
lightest soft ash blonde
biondo platino legg. cenere



9.01 > 9NA
very light soft ash blonde
biondo chiarissimo legg. cenere



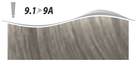
8.01 > 8NA
light soft ash blonde
biondo chiarissimo legg. cenere

7.01 > 7NA
medium soft ash blonde
biondo legg. cenere

6.01 > 6NA
dark soft ash blonde
biondo scuro legg. cenere

5.01 > 5NA
light soft ash brown
castano chiaro legg. cenere

ASH
CENERE



9.1 > 9A
very light ash blonde
biondo chiarissimo cenere

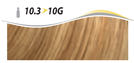
8.1 > 8A
light ash blonde
biondo chiaro cenere

7.1 > 7A
medium ash blonde
biondo cenere

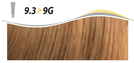
6.1 > 6A
dark ash blonde
biondo scuro cenere

5.1 > 5A
light ash brown
castano chiaro cenere

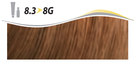
GOLD
DORATI



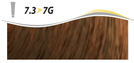
10.3 > 10G
lightest gold blonde
biondo platino dorato



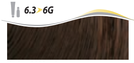
9.3 > 9G
very light gold blonde
biondo chiarissimo dorato



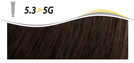
8.3 > 8G
light gold blonde
biondo chiaro dorato



7.3 > 7G
medium gold blonde
biondo dorato



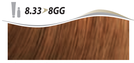
6.3 > 6G
dark gold blonde
biondo scuro dorato



5.3 > 5G
light gold brown
castano chiaro dorato

4.3 > 4G
medium gold brown
castano dorato

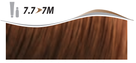
RICH GOLD
AVRVM



8.33 > 8GG
intense light golden blonde
biondo chiaro dorato intenso

6.33 > 6GG
intense dark golden blonde
biondo scuro dorato intenso

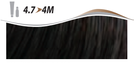
SPECIAL MAROON
MARRONI SPECIALI



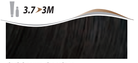
7.7 > 7M
medium blonde tobacco virginia
biondo tabacco virginia

6.7 > 6M
dark blonde tobacco cuba
biondo scuro tabacco cuba

5.7 > 5M
light brown cestnut
castano chiaro castagna



4.7 > 4M
medium brown date
castano dattero



3.7 > 3M
dark brown chocolate
castano scuro cioccolato

COLD MAROON
MARRONI FREDDI

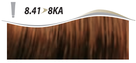
7.71 > 7MA
medium blonde cold maroon
biondo marrone freddo

6.71 > 6MA
dark blonde cold maroon
biondo scuro marrone freddo

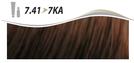
5.71 > 5MA
light brown cold maroon
castano chiaro marrone freddo

4.71 > 4MA
medium brown cold maroon
castano marrone freddo

BRONZE
BRONZI



8.41 > 8KA
light copper cold blonde
biondo chiaro rame freddo



7.41 > 7KA
medium copper cold blonde
biondo rame freddo

6.41 > 6KA
dark copper cold blonde
biondo scuro rame freddo

5.41 > 5KA
light copper cold brown
castano chiaro rame freddo

4.41 > 4KA
medium copper cold brown
castano rame freddo

CHROMA
CHROMA

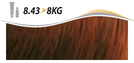
7.16 > 7AR
medium ash red blonde
biondo cenere rosso

6.16 > 6AR
dark ash red blonde
biondo scuro cenere rosso

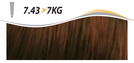
5.16 > 5AR
light ash red brown
castano chiaro cenere rosso

3.16 > 3AR
dark ash red brown
castano scuro cenere rosso

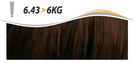
COPPER GOLD
RAME DORATI



8.43 > 8KG
light copper gold blonde
biondo chiaro rame dorato



7.43 > 7KG
medium copper gold blonde
biondo rame dorato



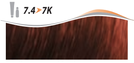
6.43 > 6KG
dark copper gold blonde
biondo scuro rame dorato

5.43 > 5KG
light copper gold brown
castano chiaro rame dorato

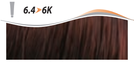
COPPER
RAME

9.4 > 9K
very light copper blonde
biondo chiarissimo rame

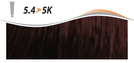
8.4 > 8K
light copper blonde
biondo chiaro rame



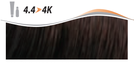
7.4 > 7K
medium copper blonde
biondo rame



6.4 > 6K
dark copper blonde
biondo scuro rame



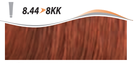
5.4 > 5K
light copper brown
castano chiaro rame



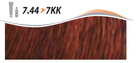
4.4 > 4K
medium copper brown
castano rame

RICH COOPER
RAME INTENSI

9.44 > 9KK
very light rich copper blonde
biondo chiarissimo rame intenso

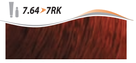


8.44 > 8KK
light rich copper blonde
biondo chiaro rame intenso

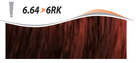


7.44 > 7KK
medium rich copper blonde
biondo rame intenso

RED COOPER
ROSSI RAME



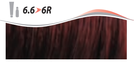
7.64 > 7RK
medium red copper blonde
biondo rosso rame



6.64 > 6RK
dark red copper blonde
biondo scuro rosso rame

RED
ROSSI

7.6 > 7R
medium red blonde
biondo rosso

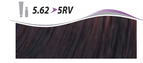


6.6 > 6R
dark red blonde
biondo scuro rosso

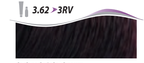
5.6 > 5R
light red brown
castano chiaro rosso

4.6 > 4R
medium red brown
castano rosso

RED VIOLET
ROSSI VIOLA

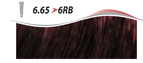


5.62 > 5RV
light red violet brown
castano chiaro rosso viola



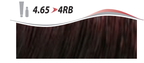
3.62 > 3RV
dark red violet brown
castano scuro rosso viola (prugna)

RED AUBURN
ROSSI MOGANO



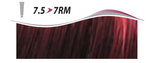
6.65 > 6RB
dark red auburn blonde
biondo scuro rosso mogano

5.65 > 5RB
light red auburn brown
castano chiaro rosso mogano

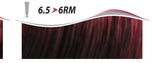


4.65 > 4RB
medium red auburn brown
castano rosso mogano

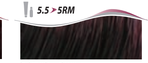
AUBURN
MOGANO



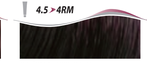
7.5 > 7RM
medium auburn blonde
biondo mogano



6.5 > 6RM
dark auburn blonde
biondo scuro mogano



5.5 > 5RM
light auburn brown
castano chiaro mogano



4.5 > 4RM
medium auburn brown
castano mogano

COLOR ENHANCERS
CORRETTORI COLORE

my color reflex

it's color permanent cream

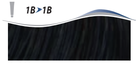
it's color semipermanent gel

TECNICI
TECNICS

extra blonding cream
addizionatore di schiarritura

neutral
neutro

NERO SPECIALE
SPECIAL BLACKS



1B > 1B
dark blu
nero blu

SPECIAL TONES
TONI SPECIALI

LEVEL 11
lightest silver
argento platino

LEVEL 6
slate
ardesia

SAND
SABBIA

9S > 9S
very light blond sand
biondo chiarissimo sabbia

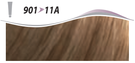
8S > 8S
light blond sand
biondo chiaro sabbia

7S > 7S
medium blond sand
biondo sabbia

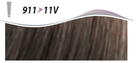
ULTRA BLONDE
SUPERSCHIARENTI

900 > 11N
ultra natural blonde
super schiarente naturale

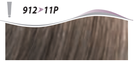
903 > 11G
ultra golden blonde
super schiarente dorato



901 > 11A
ultra ash blonde
super schiarente cenere



911 > 11V
ultra violet blonde
super schiarente cenere int. viola

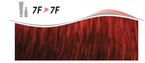


912 > 11P
ultra pearl blonde
super schiarente perla

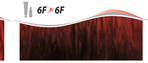
RICH RED
ROSSO INTENSO

6.66 > 6RR
dark rich red blonde
biondo scuro rosso intenso

SPECIAL RED
ROSSI SPECIALI



7F > 7F
flame red
rosso fiamma



6F > 6F
rubin red
rosso rubino